



ALM | PROPERTYCASUALTY360 INSURANCE LUMINARIES 2024

Meet the 2024 PropertyCasualty360 Insurance Luminaries

By Elana Ashanti Jefferson | October 02, 2024

Insurance leaders often talk about the need to tell the story of their work. They want people to know **who** the talented, compassionate professionals are working in insurance; **what** makes insurance work both challenging and rewarding; and **why** insurance is essential to economic and fiscal health.

Spotlighting this insurance story drives recruitment, undercuts [social inflation](#), and simplifies [policyholder conversations](#). Enter the [PropertyCasualty360 Insurance Luminaries](#) recognition program, an honor that highlights this industry's mission — to make policyholders whole after a major loss — while holding up the people, programs, products, practices, teams and companies that modernize and humanize the business.

Nominees selected as **PropertyCasualty360 Insurance Luminaries** shove off dated industry stereotypes and push for fresh thinking around the most impactful issues of our time. Honorees in [the program's five categories](#) are selected using a 25-point scoring rubric that takes into account the aim, impact and achievements of each nomination. Judges also look for nominees who embody the spirit of the **PropertyCasualty360 Insurance Luminaries** program, and who exhibit high ethical and service-driven standards.

NeuralMetrics

NeuralMetrics' introduction of Smart Adaptive Multifunctional Agents (SAMA) is modernizing the insurance industry's commercial underwriting processes and workflows. SAMA are persona-based AI agents capable of performing underwriting support roles such as risk analysis, appetite determination and premium audit assistants. SAMA are capable of constant self-learning and self-correction, which enhances their performance and precision in their designated roles. For example, SAMA can ingest an insurer's underwriting guidelines, improve their knowledge to handle risk selection workflows, and meticulously complete assigned quote-to-bind tasks. NeuralMetrics combines its underwriting data workbench with the latest advances in large language models, machine learning, and robotic process automation (RPA) to inform the performance and output of role-based AI agents.

SAMA capabilities include automated risk analysis for commercial applications, streamlining premium audits for commercial policies, and flagging policies for premium audits.

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